



TEAMSTERS SUPPORTING LOCAL BUSINESS

TRANSFORMING THE INLAND EMPIRE

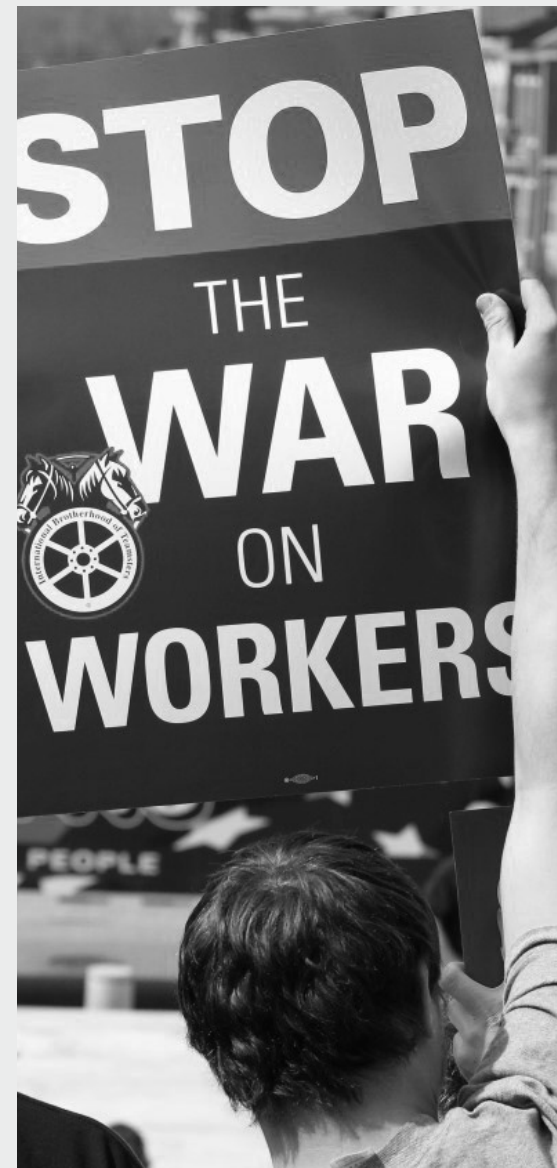


TEAMSTER LOCALs 1932 and 63

Affiliated with the INTERNATIONAL BROTHERHOOD OF TEAMSTERS

TRANSFORMING the Inland Empire

- Stopping attacks on working people
- Improving the economic base with better jobs
- Stopping OUR tax dollars from leaving our local economy



Our Members Proudly Serving the Community



WHO ARE THE TEAMSTERS?

The Teamsters Union is North America's strongest and most diverse labor union.

The Teamsters are known as the champion of freight drivers and warehouse workers, but have organized workers in virtually every occupation imaginable, both professional and non-professional, private sector and public sector.

Teamster Locals 1932 and 63 highlight diversity and member power at its best.



OUR MISSION STATEMENT

To provide the best possible service to all of our members with integrity and equality;

to advance the social, economic, and educational welfare of the membership; to promote professional working relationships and fair play between members and management alike;

and to positively contribute the community we serve.

HOW WE SERVE

As working people who provide vital services to our homes throughout the Inland Empire, we understand the importance of uplifting our communities.

Long-time residents of the San Bernardino County region have witnessed a major transformation of the local economy. Once home to industries that provided good, family-sustaining jobs, the region is now dominated by the goods movement industry—which too often provides unstable, low-paying, blue-collar work.

We know that the working people of the Inland Empire are powerful. We can—and will—reverse the decades of underdevelopment. Our membership actively works to engage with their communities by attending City Council meetings, allowing the working class voice be heard. Change would not be possible without dedicated Teamster volunteers making a difference in surrounding areas.

MANIFESTO

Some things never change, like our unwavering service to San Bernardino County.

But some things need to change, like the welfare of our communities.

So Teamsters are making necessary changes happen by uniting workers in vital roles like environmental services, administration and information technology.

By speaking for those who don't have a voice.

By supporting diversity to overcome adversity.

By looking ahead without forgetting the past.

By giving back beyond our jobs.

Teamsters are here to make a difference—now and into the future.

Teamsters are here to make **change for good.**

WELCOME TO THE TEAM

Teamster Locals 1932 and 63 are seeking businesses throughout the Inland Empire to participate in Teamster Advantage—a program that offers a discount to our members who patronize local businesses.

- We are asking local businesses across multiple categories to support this initiative.

No cost for participation. FREE program developed to help drive customers and sales to your business!



WHY SHOULD I OFFER A DISCOUNT?

The Teamster community is very receptive to an exclusive discount message.

When you offer a Teamster discount, your brand makes a greater impression—even to customers who AREN'T in the union. The gesture gives customers the warm fuzzies and creates a positive image for your company.

- Current and retired teamster personnel and their families say that they notice when companies are “Teamster-friendly,” and they have a positive impression of those companies.

The Teamster community represents a big opportunity: The teamster market (both active and retired members) equals over 25,000 consumers across both Local Unions 1932 and 63.

There are over 75,000 Teamster spouses and family members. That's purchasing power of over \$500 million annually.

WHAT MAKES TEAMSTER/UNION FAMILIES A UNIQUE CONSUMER MARKET?

Teamsters pride themselves on hard work, strong work ethics and loyalty to family and country. Subsequently, they tend to shop locally. They give back time and money to their own communities.

Giving an exclusive Teamster discount provides our members, retirees and their families with the recognition they deserve and benefits your company by creating a solid, loyal customer base.



WHAT WILL THE PROGRAM DO FOR YOUR BUSINESS?

- Teamster Advantage can increase sales and repeat customers.
- 25,000 Teamsters members and their families in the greater San Bernardino area will be directed to your business.
- Free advertising on the Teamster Local 1932 website and Facebook page, and inclusion on our official Teamster Advantage mobile app.
- Advertisements in quarterly newsletter, distributed to 14,000+ members.



HOW CAN YOU PARTICIPATE IN THE TEAMSTER ADVANTAGE?

- Offer a 10% to 20% discount to customers who present their Teamsters ID card.
- Display the Teamster Advantage decal at your business to indicate your participation in the program. This will be provided to you at no cost.
- Decal will read “Teamster Advantage” and will allow you to proudly demonstrate your participation!





THANK YOU!

For more information, contact:
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